

## Message Text

UNCLASSIFIED

PAGE 01 SINGAP 01785 301027Z

11

ACTION COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 /018 W

----- 105708

P 300900Z APR 75

FM AMEMBASSY SINGAPORE

TO SECSTATE WASHDC PRIORITY 2445

UNCLAS SINGAPORE 1785

E.O. 11652: N/A

TAGS: BEXP, SN

SUBJECT: REGIONAL MARKET RESEARCH PROJECT

REF: A) STATE 98547, B) SINGAPORE 0342.

1. REGIONAL MARKET RESEARCH PROJECT OUTLINED REFTEL (A) DOES NOT MEET CRITERIA SUBMITTED IN REFTEL (B) FOR FY 76 CCP. EMBASSY REQUESTED: QUOTE RESEARCH DESIGNED TO ASCERTAIN FROM AN OUT-OF-HOUSE REPEAT OUT-OF-HOUSE SURVEY WHERE THE BEST OPPORTUNITIES LIE FOR PROMOTION OF U.S. PRODUCTS IN THE SINGAPORE MARKET. END QUOTE. IN SUBSEQUENT CCP DISCUSSIONS WITH TOM MOORE, IT WAS AGREED THIS WOULD BE IN LIEU OF BEST PROSPECTS/TARGET INDUSTRIES STUDY FOR FY 76.

2. HOWEVR, TO MAKE THE MOST OF LEE BARNES IMPENDING VISIT, WE SUGGEST THAT HE STUDY THE FOLLOWING AREAS OF INTEREST: CONSTRUCTION EQUIPMENT AND BUILDING PRODUCTS, MACHINE TOOLS/METAL WORKING, AND PROCESS CONTROLS.

3. PLEASE ADVISE DETAILED TRAVEL ITINERARY AND ETA SINGAPORE; ON BASIS OF INFORMAL CORRESPONDENCE FROM BARNES, WE HAVE RESERVED ROOM AT HYATT HOTEL FOR BARNES FROM MAY 4. CRONK

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 30 APR 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
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**Reference:** 75 STATE 98547, 75 SINGAPORE 0342  
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**Review Date:** 24 NOV 2003  
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**Review Transfer Date:**  
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**Subject:** REGIONAL MARKET RESEARCH PROJECT  
**TAGS:** BEXP, SN  
**To:** STATE  
**Type:** TE  
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